

### ABSTRACT

A system and method for supplying media content from disparate sources includes tagging media content with an identifier tag useful in synchronization with additional media content, and useful in delivery of the media content. In other aspects, the media content is transmitted to a distribution mechanism adapted to distribute the media content to media delivery devices. In yet another aspect, the media delivery device is adapted to obtain additional media content from a disparate source, adapted to synchronize the media content with the additional media content according to the identifier tag, and adapted to deliver the media content to a consumer according to the identifier tag.